Permit #S00076647

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00076647 **Type of Permit:** STILL **Release Date:** 03/25/2014

Production Company BEST MAGAZINE (UK)

Insured Company Name BEST MAGAZINE (UK)

Contact Phone No. 1 020-733-394578
Contact Phone No. 2 020-733-94495
Fax
Address 33 BROADWICK STREET
LONDON, WIFONQ

Production Title BEST MAGAZINE

Type of Production Still Photo

Producer N/A N/A

Director TRACEY BALDWIN

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Sophia Alexander

Location Manager TRACEY BALDWIN
Primary Phone Mobile - 020-733-94578
Secondary Phone

Location Assistant LARA NUGENT
Primary Phone Mobile - 020-733-94595
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE	$60.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$105.06
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$128.00
SANTA MONICA DOWNTOWN FILM/STILL PHOTO EXT LOW IMPACT LOCATION FEE	$0.00
SANTA MONICA PIER/CAROUSEL STILL PHOTO INTERIOR LOCATION FEE	$0.00

Total Permit Fee $293.06

Number of Locations 4

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Summary Information — Location

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Production Company BEST MAGAZINE (UK)
Insured Company BEST MAGAZINE (UK)
Production Title BEST MAGAZINE

Location Manager TRACEY BALDWIN
Primary Phone Mobile - 020-733-94578
Secondary Phone

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 3/25/2014 - 3/25/2014 09:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document 76647_Best Magazine Letter-1.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Cast	2
Crew	7

Filming Activities Exterior establishing shots; Exterior models against scenery; SHOOT LOCATION: JUST ADJACENT TO PIER, BOTH NORTH AND SOUTH OF PIER;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number S00076647
Production Company BEST MAGAZINE (UK)
Insured Company BEST MAGAZINE (UK)
Production Title BEST MAGAZINE

Location Manager TRACEY BALDWIN
Primary Phone Mobile - 020-733-94578
Secondary Phone

Location Address 200 Santa Monica Pier, Santa Monica, CA, 90401

Location Name SANTA MONICA PIER

Location Type Pier

Film Dates 3/25/2014 - 3/25/2014 09:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Cast	2
Crew	7

Filming Activities Exterior establishing shots; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Location Notes CONSTRUCTION ON THE PIER IS WILL BE TAKING PLACE UNTIL APPROX. MAY 2014. PRODUCTION COMPANIES SHOULD BE AWARE OF NOISE AND THE PRESENCE OF LARGE EQUIPMENT.

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA - SANTA MONICA PIER CORPORATION	Aurora Pina
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Location 3 of 4

Permit Number	S00076647	**Location Manager**	TRACEY BALDWIN
Production Company	BEST MAGAZINE (UK)	Primary Phone	Mobile - 020-733-94578
Insured Company	BEST MAGAZINE (UK)	Secondary Phone	
Production Title	BEST MAGAZINE		

Location Address 380 Santa Monica Pier, Santa Monica, CA, 90401

Location Name SANTA MONICA PIER - PACIFIC PARK

Location Type Amusement Park

Film Dates 3/25/2014 - 3/25/2014 09:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Cast	2
Crew	7

Filming Activities Exterior establishing shots; Exterior models against scenery;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

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Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA - SANTA MONICA PIER CORPORATION	Aurora Pina
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number S00076647
Production Company BEST MAGAZINE (UK)
Insured Company BEST MAGAZINE (UK)
Production Title BEST MAGAZINE

Location Manager TRACEY BALDWIN
Primary Phone Mobile - 020-733-94578
Secondary Phone

Location Address 3rd St Promenade, Wilshire Blvd - Broadway, Santa Monica, CA, 90401

Location Name 3RD STREET PROMENADE

Location Type Pedestrian walkway

Film Dates 3/26/2014 - 3/26/2014 09:00 - 15:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Cast	2
Crew	7

Filming Activities Exterior establishing shots; Exterior models against scenery; Filming at the Promenade and Santa Monica Farmers Market at the Promenade;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

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Approvals

CITY OF SANTA MONICA - DOWNTOWN SANTA MONICA, INC.	Laura Borsecnik
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA - FARMERS MARKETS	Laura Avery

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Permit #S00076647

To Whom It May Concern,

We are working with *Best Magazine,* one of the UK's most popular weekly women's lifestyle and entertainment publications, on a fashion spread and stand-alone travel piece that will feature Santa Monica in both their print and online outlet. This is an amazing opportunity for our destination to reach nearly 1 in 4 women in one of our top emerging travel markets.

The producers would like to shoot the fashion spread on the Santa Monica Pier (including carousel building, Pacific Park, etc.) next Tuesday 3/25 and Third Street Promenade next Wednesday 3/26. SMCVB will be covering the permit costs as a sponsor of the project.

If you have any questions/concerns, please don't hesitate to contact me.

Thank you!

Kelly Nagle
Communications Manager
Santa Monica Convention & Visitors Bureau

NOT A PERMIT

santamonica

Permit #S00076647

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

Permit #S00076647

Updated July 2013

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

$ 100 Student Films

$ 250 Nonprofit / Educational, exterior only

$ 512 Still Photography, exterior with low impact

$ 1,536 Still Photography, exterior with high impact

$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

$ 1,024 Film/Video Half-Day Shoots, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

$ 2,560 Film/Video All-Day Street Filming, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

$ 625 Application Fee

$ 105 (still photo) to $155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

$ 30 (per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

City of Santa Monica Fees:

$105.06 – Still Photo Application Fee

$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.

NO PERMIT

Downtown Santa Monica, Inc. 1351 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310-393-8355 (T) www.DowntownSM.com 310-485-3921 (F)